

TRIUMPH LEARNING

Press Release

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FOR IMMEDIATE RELEASE

Dr. Thomas Emrick, President of Buckle Down Publishing, Named to Lead Options Publishing

New York, NY, October 15, 2007 – Triumph Learning LLC, the oldest and largest publisher of books and software used to prepare students for state tests, announced today that Dr. Thomas Emrick has been named President of Options Publishing. He will continue in his current role as President of Buckle Down Publishing. Dr. Emrick will report to Kevin McAliley, CEO of Triumph Learning.

Kevin McAliley commented, "I am delighted that Tom is bringing his extensive experience as a teacher, administrator, and publisher to bear on the challenge of growing Options. As a veteran educator, Tom understands how critical it is to intervene and remediate with focused, in-depth books. At the same time, he is an expert on customizing material to state standards, which is becoming increasingly important to educators."

Dr. Tom Emrick said: "I am energized by the prospect of partnering with the strong Options product development team and the superb Options sales force to meet the needs of teachers and students.

Dr. Emrick joined Triumph Learning in 2004 as Publisher of Buckle Down. In 2005, Dr. Emrick grew output from 8,000 to 40,000 pages while improving editorial quality and instructional design. He was appointed President of Buckle Down in 2006. The improvements in quality and quantity that he led were a key reason that Buckle Down has tripled in size over the last three years. Dr. Emrick is a member of the Triumph Learning Executive Steering Committee that develops strategy for Triumph's three imprints -- Buckle Down, Coach, and Options -- and directs Triumph's shared infrastructure that serves those imprints.

Dr. Emrick has more than 18 years of publishing experience and 15 years in public education as an administrator and teacher. He has led teams that have created

acclaimed series in reading, math, and science. Dr. Emrick holds a B.A. from the University of Northern Iowa, an M.A. from Northeast Missouri State University, and an Ed.D. from Loyola University Chicago in Educational Policy and Leadership Studies.

About Triumph Learning LLC:

Triumph Learning LLC is the oldest and largest publisher of books and software used to prepare students for state tests. Its three imprints are Buckle Down, Coach, and Options. Triumph Learning is based in Austin, TX; Iowa City, IA; New York, NY; and Northborough, MA. Triumph Learning is a Hights Cross Communications company.