

BUCKLE DOWN PUBLISHING PRESS RELEASE

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FOR IMMEDIATE RELEASE

BUCKLE DOWN PUBLISHING INTRODUCES ALL NEW TEST PREP MATERIALS FOR THE TEXAS ASSESSMENT OF KNOWLEDGE AND SKILLS

Iowa City, IA, July 29, 2008 — Buckle Down Publishing, a national leader in state-specific test preparation, has introduced new editions of test preparation materials developed exclusively for the Texas Assessment of Knowledge and Skills (TAKS). Each new edition is 100% aligned to Texas Essential Knowledge and Skills (TEKS) Student Expectations and TAKS Objectives and provides students with TAKS-formatted practice.

Highlights of the new Buckle Down TAKS series include:

- End-of-lesson practice sections and two external practice tests matched precisely to the TAKS format, building familiarity and reducing test anxiety to effectively boost scores.
- TEKS Student Expectations and TAKS Objectives listed at the top of each workbook page, facilitating tailored review and remediation.
- Texas-specific content to build on students' experiential base and reinforce learning.
- Appropriate page counts and uncluttered layouts to make materials approachable for frustrated learners and build student confidence.

“Buckle Down’s new Texas test preparation editions will help educators across the state as they work to meet AYP goals,” said Dr. Thomas Emrick, President of Buckle Down Publishing. “All of our new editions are 100% aligned to tested standards and demonstrate Buckle Down’s ongoing commitment to Texas students and educators as they strive for success.”

Buckle Down workbooks and practice tests are developed exclusively for classroom review in preparation for the TAKS program. For additional information, visit www.BuckleDown.com or call 800-776-3454 to reach Customer Service.

About Buckle Down Publishing:

Buckle Down Publishing, a division of Triumph Learning, LLC, is one of the nation’s leading publishers of state-specific, test-preparation materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based review and test-formatted practice with regionalized content. Triumph Learning is the largest publisher of standards-focused

materials used to prepare for the tests mandated by NCLB legislation. For more information, visit www.BuckleDown.com.

About Triumph Learning, LLC

Triumph Learning, LLC is the nation's tenth largest educational publisher. Its imprints include Buckle Down, Coach and Options. Triumph Learning, LLC, is based in Austin, TX; Iowa City, IA; New York, NY; and Northborough, MA.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
