

BUCKLE DOWN PUBLISHING

PRESS RELEASE

Editorial Contact:

Lydia Fine

319-688-4144

lfine@buckledown.com

FOR IMMEDIATE RELEASE

BUCKLE DOWN PUBLISHING INTRODUCES NEW LANGUAGE ARTS LITERACY, MATH, AND SCIENCE TEST PREP EDITIONS FOR NEW JERSEY STATE ASSESSMENT PROGRAM

Iowa City, IA, September 26, 2007 — Buckle Down Publishing, a national leader in state-specific test preparation and a Hights Cross Communications company, announced the release of new test prep editions designed exclusively for the New Jersey state assessment program.

The New Jersey prep series includes materials for grades 3-8 in the areas of Language Arts Literacy, Mathematics, and Science for the NJ ASK and GEPA. Future NJ ASK editions for grades 3-8 are being developed in anticipation of 2008-2009 changes to the New Jersey assessment program.

Highlights of the new *Buckle Down New Jersey* series include:

- End-of-lesson practice sections and two external practice tests matched to the NJ ASK and GEPA, building familiarity and reducing test anxiety.
- New Jersey Core Curriculum Content Standards listed at the top of each workbook page, facilitating tailored review and remediation by specifying skills in each lesson.
- New Jersey-specific content to build on students' experiential base and reinforce learning.
- Appropriate page counts and uncluttered layouts to make materials approachable for frustrated learners and build student confidence.

“We’re pleased to announce that our full New Jersey line of prep materials is now available and ready for the classroom,” said Dr. Thomas Emrick, President of Buckle Down Publishing. “With more changes to the New Jersey program coming in the next

two years, we have begun proactively developing new prep materials that will provide students with the edge they need to excel on test day.”

Buckle Down workbooks and practice tests are developed exclusively for classroom review in preparation for the New Jersey state testing program. For additional information, visit www.BuckleDown.com or call 800-776-3454 to reach Customer Service. (Editors: For digital photos of covers, please send an e-mail to lfine@buckledown.com.)

About Buckle Down Publishing:

Buckle Down Publishing, a division of Hights Cross Communications’ Triumph Learning unit, is one of the nation’s leading publishers of state-specific, test-preparation materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based review and test-formatted practice with regionalized content. Together, Buckle Down and Triumph Learning are the largest publisher of standards-focused materials used to prepare for the tests mandated by NCLB legislation. For more information, visit www.BuckleDown.com.

About Hights Cross Communications:

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit www.hightscross.com.

Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.
