

# **BUCKLE DOWN PUBLISHING PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **BUCKLE DOWN PUBLISHING INTRODUCES NEW PREP MATERIALS FOR THE MISSISSIPPI MCT2 AND SATP**

Iowa City, IA, July 31, 2008 — Buckle Down Publishing, a national leader in state-specific test preparation, has introduced new editions of its language arts and math test preparation materials developed exclusively for Mississippi's state assessment program. The new editions for the Mississippi Curriculum Test, Second Edition (MCT2) and the Subject Area Testing Program (SATP) encompass grades 2-8 and high school, and were released this spring for the 2008 testing season. All editions are 100% aligned to Mississippi Curriculum Frameworks and provide students with test-formatted practice.

Highlights of the new *Buckle Down* MCT2 Language Arts and Math series include:

- Two external practice tests simulate the MCT2/SATP, building familiarity and reducing test anxiety to effectively raise scores.
- Review focused exclusively on testable standards, preserving valuable classroom time.
- Mississippi-specific content to build on students' experiential base and reinforce learning.
- Appropriate page counts and uncluttered layouts to make materials approachable for frustrated learners and build student confidence.

“The 2008 testing season marked the first administration of the MCT2, and Buckle Down was proud to provide the best resource available to prep for this new test,” said Dr. Thomas Emrick, President of Buckle Down Publishing. “We’re proud to partner with Mississippi educators to deliver the prep materials that students need to excel on test day.”

Buckle Down workbooks and practice tests are developed exclusively for classroom review in preparation for the MCT2/SATP testing program. For additional information, visit [www.BuckleDown.com](http://www.BuckleDown.com) or call 800-776-3454 to reach Customer Service.

**About Buckle Down Publishing:**

Buckle Down Publishing, a division of Triumph Learning, LLC, is one of the nation's leading publishers of state-specific, test-preparation materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based review and test-formatted practice with regionalized content. Triumph Learning is the largest publisher of standards-focused materials used to prepare for the tests mandated by NCLB legislation. For more information, visit [www.BuckleDown.com](http://www.BuckleDown.com).

**About Triumph Learning, LLC**

Triumph Learning, LLC is the nation's tenth largest educational publisher. Its imprints include Buckle Down, Coach and Options. Triumph Learning, LLC, is based in Austin, TX; Iowa City, IA; New York, NY; and Northborough, MA.

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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