

# **BUCKLE DOWN PUBLISHING** **PRESS RELEASE**

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**FOR IMMEDIATE RELEASE**

## **BUCKLE DOWN PUBLISHING INTRODUCES NEW CALIFORNIA STANDARDS REVIEW MATERIALS**

Iowa City, IA, June 7, 2007 — Buckle Down Publishing, a national leader in state-specific standards review and a Hights Cross Communications company, has introduced its new line of products developed exclusively for review of California state standards. This new series, released this spring, is 100% aligned with California Content Standards in English Language Arts, Mathematics, and Science.

Highlights of the new *Buckle Down California Standards Review* series include:

- End-of-lesson practice sections and two external practice tests that provide valuable experience with the same question types found on state assessments, building familiarity and reducing test anxiety.
- California-specific content to build on what students already know, teaching new concepts in terms of what is familiar to reinforce learning.
- Appropriate page counts and uncluttered layouts to make materials approachable for frustrated learners and build student confidence.

“California educators demand the highest quality standards review, and we are pleased to bring them our new product line, 100% aligned to California Content Standards in the three tested areas. Using Buckle Down, more California schools can meet their AYP goals,” said Dr. Thomas Emrick, President of Buckle Down Publishing. “Buckle Down is proud to provide standards review that delivers the extra advantage students need to excel on test day.”

Buckle Down workbooks and practice tests are developed exclusively for classroom review of state standards. For additional information, visit [www.BuckleDown.com](http://www.BuckleDown.com) or call 800-776-3454 to reach Customer Service.

### **About Buckle Down Publishing:**

Buckle Down Publishing, a division of Hights Cross Communications’ Triumph Learning unit, is one of the nation’s leading publishers of state-specific, standards review materials. Founded in 1982 and based in Iowa City, IA, Buckle Down creates supplemental student workbooks and practice tests that combine standards-based review and test-formatted practice with regionalized content. Together, Buckle Down and

Triumph Learning are the largest publisher of standards-focused materials. For more information, visit [www.BuckleDown.com](http://www.BuckleDown.com).

**About Hights Cross Communications:**

Founded in 1997 and based in White Plains, NY, Hights Cross is a leading developer and publisher of products for the kindergarten through twelfth grade, or K-12, supplemental education, library, and medical education markets. Hights Cross imprints include: Sundance/Newbridge Educational Publishing (Northborough, MA), Triumph Learning (New York, NY), Buckle Down Publishing (Iowa City, IA), Options Publishing (Merrimack, NH), Recorded Books (Prince Frederick, MD), and Oakstone Publishing (Birmingham, AL). For more information visit [www.hightscross.com](http://www.hightscross.com).

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Safe Harbor Statement: This press release contains forward-looking statements. In some cases, you can identify forward-looking statements by terms such as “may,” “will,” “should,” “could,” “would,” “expect,” “plan,” “anticipate,” “believe,” “potential,” and similar expressions intended to identify forward-looking statements. These statements reflect our current views with respect to future events and are based on assumptions and subject to risks and uncertainties. These risks, uncertainties, and other factors may cause our actual results, performances, or achievements to be materially different from those expressed or implied by our forward-looking statements. Factors that may cause our actual results to differ materially from our forward-looking statements include, among others, changes in external market factors, changes in our business or growth strategy, or an inability to execute our strategy due to changes in our industry or the economy generally, the emergence of new or growing competitors and various other competitive factors. In light of these risks and uncertainties, there can be no assurance that the events and circumstances described in forward-looking statements contained in this press release will in fact occur. You should read this press release completely and with the understanding that our actual results may be materially different from what we expect. We will not update these forward-looking statements, even though our situation may change in the future. We qualify all of our forward-looking statements by these cautionary statements.

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